

PROFESSIONAL SMART series

PRESENTED BY:



WILLIAM PATERSON UNIVERSITY



Matthew Bretzius

President / Partner
Feb. 14, 2:00 p.m.
Hamilton Hall 145



Cassandra Small

Exec. Vice President
Feb. 27, 10 a.m.
Hamilton Hall 141



Christine Beougher

Vice President / Partner
March 4, 11 a.m.
Via Zoom



Ciara Rolle-Harris

PMO, Global Brand & Comm.
April 4, 10 a.m.
Via Zoom



Giovanna Moscoso

Media & Sponsorships Specialist
April 9, 10 a.m.
Hamilton Hall 141



Claudia Garcia

Vice President
April 17, 7 p.m.
Hamilton Hall 141



Desyra Highsmith Holcomb

Global Head of DEI
April 24, 11 a.m.
Hamilton Hall 141

▪ **HOT TOPICS SUCH AS: TRAVEL & LUXURY PR, DIGITAL MARKETING AND ANALYTICS, GLOBAL SOCIAL MEDIA STRATEGIES, SPONSORSHIPS & EVENT MARKETING, BRAND STORYTELLING, AND DEI & ADVOCACY**

SCAN FOR DETAILS



SPRA INSTAGRAM